



NableIT cutting-edge technology focuses on detecting pedestrians who are using their mobile phones while crossing the road, ensuring their safety and reducing the risk of accidents. By identifying distracted pedestrians, we aim to create a safer environment for pedestrians. With our innovative solution, we're dedicated to making zebra crossings safer for everyone.

Advantages of NableIT's □Detection of pedestrians using mobile phones while crossings roads.

- The system can collect valuable data on pedestrian behavior, such as the frequency of mobile phone usage while crossing, which can be used for further research and policymaking.
- By identifying distracted pedestrians, the system can help prevent collisions with vehicles, thereby reducing the number of accidents and associated injuries.
- By alerting drivers to the presence of distracted pedestrians, the system can help maintain a smoother flow of traffic, reducing congestion while crossing the road.
- The presence of a detection system can raise awareness among pedestrians about the dangers of using mobile phones while crossing the road, potentially leading to behavior change.
- Compared to other infrastructure improvements, implementing a detection system may be a more cost-effective solution for improving pedestrian safety.
- The system can be integrated with existing systems, leveraging existing infrastructure and minimizing additional costs.
- The system provides real-time monitoring of pedestrian activity at roads, allowing for immediate response.
- The system can adapt to changing pedestrian behavior patterns over time, ensuring continued effectiveness in improving safety.
- Implementing a detection system demonstrates a commitment to pedestrian safety, fostering positive community relations and engagement.
- By alerting pedestrians to comply with traffic regulations, the system helps ensure legal compliance and adherence to road safety standards.
- The presence of a detection system may enhance public perception of the local government's efforts to prioritize pedestrian safety, contributing to overall satisfaction with urban infrastructure.



### Use cases:

- Implement our technology at busy urban road crossings to manage high pedestrian traffic and reduce accidents.
- Enhance safety in school zones by detecting distracted students crossing roads during peak hours.
- Install our system in tourist-heavy areas to safeguard visitors who may be unfamiliar with local traffic rules.
- Provide extra support to elderly pedestrians who may require assistance while crossing roads.
- Deploy our solution during public events and gatherings to manage pedestrian movement safely.

### Why choose NableIT?

We prioritize safety above all else. With our advanced technology, we're dedicated to keeping pedestrians safe from distractions while crossing the road. Our system offers real-time monitoring, and efficient resource allocation, ensuring that every crossing is as safe as possible. Plus, we provide user-friendly interfaces and seamless integration with existing systems, making it easy for communities to implement and manage. Trust NableIT to make zebra crossings safer for everyone.

For a demonstration and inquiries

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